



Clark Electric Cooperative

Your Touchstone Energy® Partner

ANNUAL MEETING SET FOR APRIL 11, 2018



Tim Stewart, CEO/Manager

It sure seemed that 2017 just zipped by, and here we are already in the new year with the annual meeting scheduled for April 11, 2018, at the American Legion Hall in Loyal, Wisconsin, starting at 9:30 a.m.

The annual meeting is an important event for the cooperative. Members will hear reports about the cooperative and the electric industry, review financials, conduct business, and elect their representatives to serve on the board of directors.

The members will be asked to elect three directors, for three-year terms. Directors whose terms are expiring this year are Chuck Bena from the Town of Mead, Herman Seebandt from the Town of Weston, and Marvin Verkuilen from the Town of Worden. Directors Seebandt and Verkuilen are eligible for re-election. Director Bena has reached his term limit and is not eligible for re-election.

Nominations for the director positions are taken from the floor of the meeting. Any member advisory resolutions must

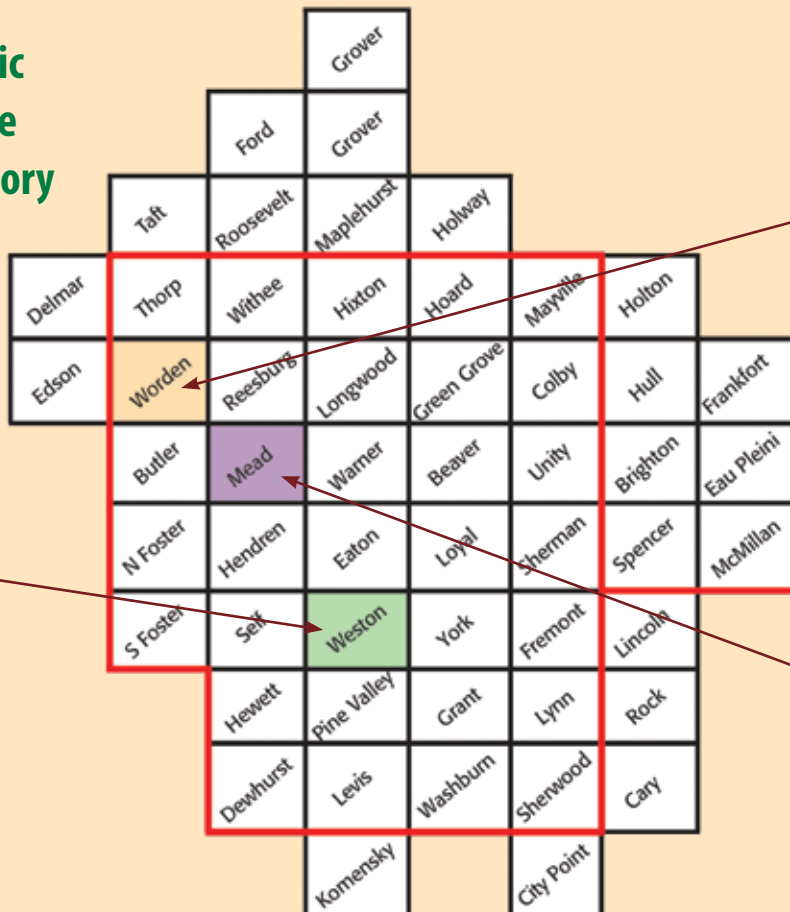
be received by the cooperative at least fifteen days before the date of the annual meeting.

The cooperative's bylaws establish the minimum qualifications for being a director. A copy of the bylaws is available on the cooperative's website at www.cecoop.com or by contacting the business office at 715-267-6188. If you have any additional questions about becoming a director, please contact Tim Stewart, CEO/GM, at the business office.

Directors are expected to attend monthly board meetings; represent the cooperative in state, regional, and national affairs; and take advantage of NRECA educational opportunities such as classes, seminars, and workshops. Directors need to read, study, and analyze a lot of information throughout the month to keep informed on the electric industry as a whole. Directors will spend approximately 20 to 35 days a year in performance of their duties.

Plan to attend the annual meeting, enjoy a nice meal, register for door prizes, and help conduct the business of your electric utility. Member involvement is critically important to the success of your cooperative.

Clark Electric Cooperative Service Territory



Herman Seebandt



Marvin Verkuilen

Open Seat

MY CO-OP

DIRECTORS RECENTLY EARN COOPERATIVE CREDENTIALS

For electric cooperatives to thrive in this time of change and uncertainty, it is vital that directors have a solid understanding of the electric cooperative business model. They must have a diverse set of knowledge and skills, up-to-date knowledge of industry changes, and a commitment to learn throughout their service on the board of directors.

The National Rural Electric Cooperative Association's Director Certificate

Programs are specifically designed to help electric cooperative directors understand the complexity of a very challenging industry. The certification requirements consist of three parts as follows:

Credentialed Cooperative Director Certification (CCD) – The CCD is a set of five courses that focus on basic governance knowledge and the essential skills required of cooperative directors. The

CCD prepares directors to fulfill their fiduciary duty as elected officials serving on behalf of their membership.

Board Leadership Certification (BLC) – After completing the CCD, and as directors continue their board service, they need to stay current on industry issues and evolving expectations for governance. The BLC courses have been grouped into specialty areas such as power supply, finance, risk management, technology, and governance.

Director Gold Certification (DGC) – This credential recognizes directors who have earned their CCD and BLC credentials and are committed to continuing their education throughout their service on the board. For a director to earn the DGC, he or she must hold the CCD and BLC and earn additional credits from the Board Leadership Certificate series of courses.

Congratulations to Directors Allen Jicinsky, Herman Seebandt, Marvin Verkuilen, and Chuck Lindner, who each earned the Director Gold Program Certification.



Left to right: Chuck Lindner, Allen Jicinsky, Marvin Verkuilen and Herman Seebandt.

ADLER-CLARK COMMUNITY COMMITMENT FOUNDATION AWARDS \$44,380

The Adler-Clark Electric Community Commitment Foundation recently awarded \$44,380.00 to 25 different community-based projects located throughout the Clark Electric Cooperative service area.

Tim Stewart, chief executive officer of Clark Electric Cooperative and one of the trustees of the Adler-Clark Electric Community Commitment Foundation, indicated that “the purpose of the ACE-Community Commitment Foundation is to support programs and events that enrich the lives of people of Clark County and the surrounding area communities. Our mission is to invest in the future of the Clark County

area by helping create opportunity for philanthropy and community enrichment. We are pleased to be a part of these community enrichment programs.”

The ACE-Community Commitment Foundation was established in 2004 by Clark Electric Appliance and Satellite Inc., to strengthen local communities by aiding not-for-profit and community organizations in funding projects that will enhance the quality of life of local residents of this area. To date, the foundation has awarded \$462,610.00 for community enrichment projects.

Clark Electric Cooperative is a not-for-profit electric utility that serves 9,100 members in Clark, Chippewa, Jackson, Marathon, Taylor, and Wood counties.



CLARK ELECTRIC OFFERS COLLEGE SCHOLARSHIPS

Applications are due at the office
Monday, March 6



Clark Electric Cooperative is once again offering a scholarship opportunity to graduating students from participating high schools in our service area. One \$500 scholarship will be available for a student from each school or group of schools in our service area.

To be considered for the scholarship, the student's parent or legal guardian must be a member of Clark Electric Cooperative and currently receive electric service from Clark Electric Cooperative.

The Clark Electric Cooperative scholarship program began in 1995. Since its inception we have provided more than \$207,000 in scholarships to area students. An independent scholarship committee judges the applicants based upon merit.

Giving back to the community is one of the cooperative principals; furthering the education of our area youth is another. Clark Electric is proud to help these fine young people meet their educational goals.

Applications are available from your high school counselor, online at www.cecoop.com, and at our office located at 1209 W Dall-Berg Rd., Greenwood.

All applications must be returned to the cooperative office by 5 p.m. Monday, March 5, 2018.

Schools Eligible for Scholarship Consideration

Abbotsford High School	Colby High School
Granton High School	Greenwood High School
Loyal High School,	Neillsville High School
Owen-Withee High School	Spencer High School
Stanley High School	Thorp High School

One Scholarship Between These Grouped Schools:

Group 1

Stratford High School
Columbus High School
Osseo-Fairchild High School
Abbotsford Christian Academy

Group 2

Marshfield Senior High School
Medford High School
Gilman High School
Pittsville High School
Home School Student

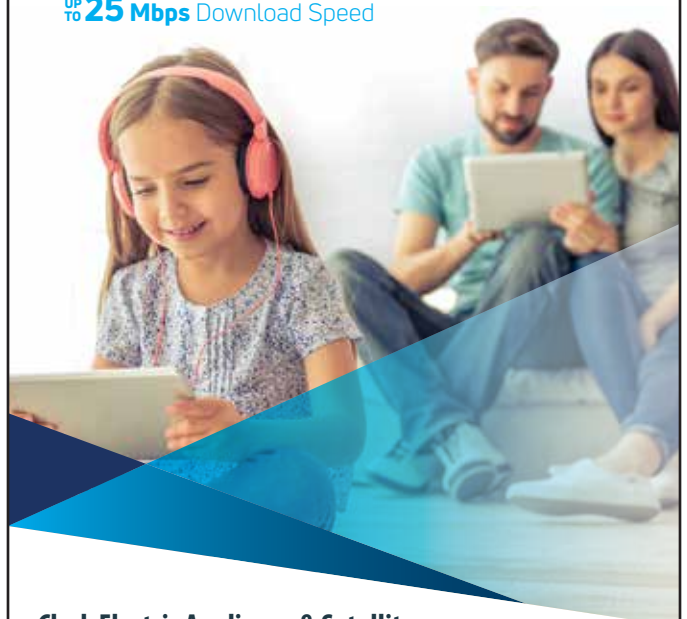
If you have any questions, please contact Tracy Nelson, administrative assistant, at 715-267-7958 or 1-800-272-6188.

These scholarships are financed through the Federated Youth Foundation Scholarship Program, which is funded from unclaimed capital credits. Federated Youth Foundation (FYF) is a non-profit charitable foundation serving cooperative across Wisconsin.

NEW

Unlimited Internet Data Plans

up to 25 Mbps Download Speed



Clark Electric Appliance & Satellite

1209 West Dall-Berg Road, Greenwood
866-279-6544 or 715-267-6544

Viasat

After 150 GB of data usage, we may prioritize your data behind other customers during network congestion. Minimum 24-month service term. Equipment lease fee is \$9.99/mo. and taxes apply. Speeds are "up to," are not guaranteed and will vary. Service is not available in all areas. Offer may be changed or withdrawn at any time. Viasat is a registered service mark of Viasat, Inc.



INCENTIVES FOR 2018

Each year Clark Electric Cooperative issues thousands of dollars to our members for the purchase of energy efficient products and services. Go to our website at www.cecoop.com, Billing and Rate Information Tab, Rebates/Incentives.

When you make a purchase, promptly submit the rebate form and supporting documents to become eligible to receive your rebate.

Incentives Include:

Energy Star Appliances	Air Source Heat Pumps
Appliance Recycling	Agricultural
Lighting	Commercial & Industrial
Water Heaters	Geothermal Heat Pumps

Submit your rebate form and documentation not later than three months after the date of purchase.

Visit our website for rebate forms or call the office at 1-800-272-6188 for more information.

Also, don't forget to check out the Focus on Energy website for even more savings.

IN BRIEF

MISO loads during extreme cold snap

The MISO recorded a peak load of 104.7 gigawatts (GW) on Jan. 2. As a comparison, during the "polar vortex" of 2014, MISO recorded its all-time winter peak of 109.3 GW.

What's a GW?

A gigawatt (GW) is a unit of power equal to one billion watts. One gigawatt equals 1,000 megawatts.

What's MISO again?

The Midcontinent Independent System Operator, Inc. (MISO) is a Regional Transmission Organization (RTO) ensuring reliable delivery of electricity in 15 U.S. states and the Canadian province of Manitoba.

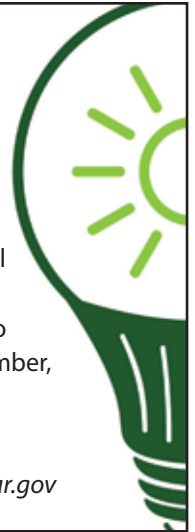
MISO also conducts transmission planning and manages the buying and selling of wholesale electricity in one of the world's largest energy markets. Dairyland is a MISO member.

For more information on the organization, see misoenergy.org.

Energy Efficiency Tip of the Month

In spring and summer months, set your ceiling fans to turn in the counter-clockwise direction. This will create a cool breeze. During the winter months, set them to turn in the clockwise direction to keep pushing the warm air down. Remember, ceiling fans cool people, not rooms. Turn them off when you leave the room.

Source: energystar.gov



THE HEATING SEASON IS HERE!



GEO THERMAL

When COMFORT Matters

Looking for an efficient, cost effective and environmentally friendly heating and cooling system? A geothermal heat pump is the greenest system available. Geothermal systems don't emit carbon dioxide,

carbon monoxide or other greenhouse gasses that can be harmful to the environment or, more importantly, your family. Save money and rest easy knowing your family will be comfortable and safe.



Check out our heating maintenance programs **SPECIAL PRICING OF \$99 FOR A LIMITED TIME**



tthergeo.com



Clark Electric Appliance & Satellite, Inc.
Your Touchstone Energy® Partner

Call for all of your alternative heating needs today!

1209 West Dall-Berg Road, Greenwood, WI 54437 • 715-267-6544 • 866-279-6544

Tim Stewart, CEO/Manager

1209 West Dall-Berg Road, P.O. Box 190, Greenwood, WI 54437
email us at info@cecoop.com or tnelson01@cecoop.com
www.cecoop.com



Clark Electric Cooperative

Your Touchstone Energy® Partner